



NEWS RELEASE - *For Immediate Release*

Media Contact: Jessica Denison
jessica@communicationbridges.com
928.204.9834

Pink Jeep Tours Supports Susan G. Komen Breast Cancer Foundation

Sedona, ARIZ (Nov. 5, 2008) – With the conclusion of the "Passionately Pink for the Cure" event put on by Pink Jeep Tours to raise money and awareness for breast cancer and breast health, \$3,000 will be donated by the Sedona tour company to the Susan G. Komen Foundation.

Pink Jeep Tours donated a portion of the proceeds from every tour taken during October 25-31 to the Susan G. Komen Foundation and took additional donations in their reservation center.

“This was just the first step for Pink Jeep Tours in working with the Susan G. Komen Foundation and the fight against breast cancer,” said Mike Hermen, Marketing Director for Pink Jeep Tours. “We extend our thanks to all those who contributed to help make it a success.”

Pink Jeep Tours, the premier adventure tour company of Northern Arizona, was founded in 1960 and has its corporate headquarters in Sedona, Arizona. It serves visitors from around the world with a corporate fleet of 63 vehicles and is the only Jeep tour company with guide trainers certified by the National Association for Interpretation on its staff.

For more information call (800) 873-3662 or visit www.PinkJeep.com.



Photo Caption: Susan Sinclair, Pink Jeep Tours Customer Service/Sales Manager is pictured holding a check made out to the Susan G. Komen Foundation for \$3,000.00.